

CAR-O-BAAR

presented by MESA/ISHRAE

OVERVIEW

How about a little brush up before you participate at Formula Bharat, Baja SAE '18 or an Eco-marathon? Introducing CAR-O-BAR, a kind of Technical+Marketing event for teams like yours! It consists of three rounds:

Round 1: Business Plan Presentation

The participants are expected to give a presentation about their car and have to try to sell it to the judges who act as a hypothetical buyers.

Round 2: Troubleshooting

The participants will be asked questions by the judges majorly based on marketing strategies, business and technical aspects of your car.

Round 3: Technical Quiz

An overall automobile engineering quiz (Let's see how much thought you have put into making your car!)

- Rapid Fire – Each team will be given 1 min to answer 10 questions.
- Quiz- 10 MCQ type questions will be provided.

RULES

- In case of a tie ,the team with maximum score in troubleshooting round,Business presentation and Quiz round in this respective order is the winner.
- Participants must bring their Identification Cards and other goods necessary for their presentation on their own.Projector will be provided by us.

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2017

6th - 7th OCTOBER



K.J. Somaiya College of Engineering,
Vidyavihar, Mumbai-77
(Autonomous College, Affiliated to University of Mumbai)

Registration fees: Rs. 200/- (Team of 4)

Prizes Worth: Rs. 8000/-

Contact:

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